



Join Us for Innovation Delivered 2026



Is your shipping strategy a competitive advantage? Join our virtual event, **Innovation Delivered**, on **June 23** to learn how leading brands use AI and automation to increase speed, reduce friction, and scale without increasing headcount.

[Register Now](#)

Bonus: Engage before and during the event for a chance to win **\$100–\$200 gift cards!**

*(and enter the secret code **INNOV8DEL** for even more chances to win)*

What's New



USPS® rates are changing

USPS rates increase by 8% on April 26, impacting Ground Advantage™, Priority Mail®, Priority Mail Express®, and others.

[What to Know](#)



UPS Ground Saver®

Economy, ground delivery for your lightweight, non-time-sensitive packages. **All packages must be dropped off directly to UPS.**

[Get the Details](#)



Everything you need to ship, in one place

Introducing the ShipStation Supplies Store—labels, printers, scales, scanners, mailers, and more, all from the platform you already use. **Try it now and get 20% off your first order.**

[Shop Now](#)

Fresh Out of the ShipStation Lab



Our latest product updates streamline your operations from dock to doorstep. Inventory improvements include **Mobile Scan to Receive**, Inventory Transfers, and a rebuilt **Product Details modal**, while warehousing gains **HTML document customization**, single SKU/order mobile picking, and a **refreshed mobile app**.

On Our Radar

How well do you know spring peak season?

Easter candy, Mother's Day flowers, graduation gifts—think you know the numbers? Test your knowledge with our interactive quiz, then get tips to prep your shipping.

[Check Your Knowledge](#)



Missed ShipStation Live?

CPO Kelly Vincent walked through what's coming to ShipStation in Q2: new features, AI capabilities, and the product roadmap. Catch the on-demand recording.

[Watch Now](#)



Built to Scale



"I have no idea why Shopify merchants would use something different."

Xena Workwear's COO didn't mince words. The brand makes safety boots actually built for women and saves 30+ hours a month doing it with ShipStation.

[See What Convinced Him](#)

